



YOUR VISION, OUR PASSION.

# ABOUT US

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Disruption Hub is a next-gen media buying agency built for brands that refuse to blend in. We don't just place ads—we create visibility that sticks, sparks conversation, and drives results.

Our team lives at the intersection of strategy, culture, and technology. We know how audiences move, what they vibe with, and how to connect your message to their world. From mainstream media to digital platforms, from billboards on the streets to social campaigns on their feeds, we make sure your brand isn't just seen—it's remembered.

We've partnered with household names like Rwenzori and Predator, delivering campaigns that cut through the noise.

At our core, we're about maximizing every spend, every second, and every space. When you work with us, you're not just buying media—you're investing in reach that matters and disruption that lasts.

## Our Mission

To empower brands through innovative media buying solutions that cut through the noise. We connect the right message to the right audience at the right time—leveraging creativity, technology and insights to drive results for our clients across sectors, from consumer goods to public health.

## Our Vision

To revolutionize the media buying landscape in Africa by delivering bold, data-driven strategies that amplify brand impact and drive measurable growth.

**INSIGHT & COMMUNICATION  
STRATEGIES**

**MEDIA STRATEGY,  
PLANNING & BUYING**

**MARKET INTELLIGENCE**

**CAMPAIGN EXECUTION**

**MEDIA CONSUMER ANALYSIS**

**WHAT WE DO**

99%

99%

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# Media Strategy, Planning & Buying

The foundation of any media strategy is understanding your target audience. This involves demographic analysis, psychographic profiling, and understanding consumer behavior. The better you know your audience, the more effectively you can tailor your media plan to reach them.

Effective media strategy and planning require a deep understanding of the target audience, careful selection of media channels, strategic budget allocation, creative execution, and ongoing measurement and optimization to achieve campaign objectives and drive business results.

## Our Clients include;



# THANK YOU

*We look forward to working with you*

Get in Touch with us;



+256 779 407452



[www.disruptionhub.com](http://www.disruptionhub.com)



[info@disruptionhub.com](mailto:info@disruptionhub.com)



Upper Naguru, East Road, Plot 38